

the **(n)** national
(a) association
of **(e)** educational
(b) broadcasters

*takes pleasure in announcing
a second series of grants-in-aid
for content-oriented
radio and television programs.*

august, 1953

*these
grants-in-aid
have been
made possible
by the
EDUCATIONAL
TELEVISION
AND
RADIO CENTER*

*detailed information on
how to apply for one of
these grants is contained
on the following pages.*

- *all applications for grants must be submitted in accordance with the following conditions and must be sent to NAEB Headquarters, 14 Gregory Hall, Urbana, Illinois*

*details
of
grants-in-aid*

- 1 All applications must be for a grant to help produce a series of content-oriented educational radio or television programs. The programs generally must be in the areas of world affairs, political affairs, economics, or the humanities. However, other areas will be considered and grants may be made in areas outside the four listed.
- 2 Applications may be submitted by any educational institution or school system. An applicant need not be a member of NAEB.
- 3 Applications may be submitted for a grant in either radio or television, or both.
- 4 The grants will not exceed \$7,000 in radio or \$9,000 in television. **Applications asking for considerably less than these maximum amounts will receive full consideration.** No grant will include funds for capital expenditures.
- 5 These grants-in-aid are intended to help educational broadcasters help themselves. They cannot carry the burden of production costs. They should enable the grantee to hire a key person to do that key thing which makes the production possible.
- 6 All programs produced with the help of these grants must be suitable for use by the NAEB Tape Network or the Educational Television and Radio Center.

Rights to the programs produced under the terms
of these grants are to be given to NAEB. 7

Applications must be in writing. Six copies of all
written material must be supplied, together with
examples via tape or film of applicant's technical
ability to produce either radio or television pro-
grams. 8

Grants will be made on the basis of application;
thus completeness and understandability of presen-
tation will be vital. 9

Deadline for applications is October 1, 1953. 10

Production of all projects must start 90 days after
grant is made. 11

A firm completion date must be indicated for all
series. 12

Reports will be required every 90 days, and at the
end of the series production. Reports must cover
handling of production and of funds. 13

A tape recording of each radio program produced
with the help of these grants must be sent to
NAEB Headquarters for possible use on the NAEB
Tape Network. 14

A film or kinescope of each television program
produced with the help of these grants must be
sent to NAEB Headquarters for possible use by
other educational institutions. 15

● *application form*
for radio-television grants-in-aid

- 1 Attach as *Exhibit "A"* a description of the proposed radio or television program series. This should be long enough to adequately describe the idea. It should be accompanied by a 100-word brief description of the idea.
- 2 Attach as *Exhibit "B"* the proposed budget for this project. This should be in two parts:
 - (1) The part you expect to contribute from your own resources and personnel; and
 - (2) The part you would expect to receive from NAEB.
- 3 Attach as *Exhibit "C"* some evidence of your ability to produce a series of programs in this area. This might include:
 - (1) Tape or film which can be listened to or viewed;
 - (2) Background information on the production people you would use; and
 - (3) Background information on the content authorities.
- 4 Attach as *Exhibit "D"* a statement on the willingness of your institution to accept this grant, to abide by the conditions stipulated, and to make the necessary financial reports. This should be signed by an administrative officer of your organization.

*address
all inquiries
concerning
these grants
to*

● NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS
14 GREGORY HALL
URBANA, ILLINOIS

Scanned from the National Association of Educational Broadcasters Records
at the Wisconsin Historical Society as part of
"Unlocking the Airwaves: Revitalizing an Early Public and Educational Radio Collection."



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